ANNUAL REPORT 2018 - 2019





Secretaire

Time passes in its own inexorable way. In consonance with the passage of time, the year 2018-19 has brought to us the opportunity to recount and analyse our activities carried out during the year. From whatever angle we take a look back at the year, it appears to be one that can be branded as eventful one. The normal and ongoing programs had their own accustomed sway, more accelerated in its outreach value and motif. Specific mention could be made of the Project on Tobacco Control: MANT could reach 19 of the districts of the state with the message as envisaged in COTPA 2003 with active support from the respective district administrations. Kolkata Municipal Corporation has been working in sync with MANT to arrive at the desired end of declaring Kolkata smokefree in near future.

Two other newly introduced programs deserve mention. The first one concerns the promotion of Sports & Games among the tribal girls. 128 number of girls of 8 clubs have been roped in to play football and to make it popular among them a tournament was organized and successfully conducted. MANT arranged the wherewithal for the purpose. The second one relates to the tribal women's dance competition; the success of the feat could be gauzed from the fact that all the women participating in the festival prevailed upon MANT that each year on the day of Holi the competition would be organized by it.

One more. UNESCO along the University of Hyderabad entrusted NityanandaJanavani, CRS established by MANT, to observe the Festival of Democracy under SVEEP. A new feather in MANT's cap!

We are grateful to all connected with the implementation of the Projects sanctioned to us and especially to the funding sources for their being with us with a graceful fervour and loving care.

Let us not rest our oars; sailing forward is life. Let us explore it to the full. More, in the coming year.

Dr.Chandidas Mukherjee Secretary

Pioneers





Swami Nityananda Brahmachari - The Inspiration.

He came like a "trailing cloud of glory" from Sargashram, Haridwar. He founded a 'Chatuspathi' the proverbial 'jeevan deep' a flickering lamp against gusts of wind from all corners and that turned out to be the lamp which dispelled the surrounding gloom and darkness, poverty, superstition and lack of education. For him, the panacea was the spread of education.

Sri Harihar Mukherjee -The Founder.

He began where the Svant had left off. Challenges and odds were plenty but the determined visionary in him took arms against the sea of troubles. Sri Mukherjee with his will and determination guarded the proverbial lamp with his hands and helped it glow brighter still. The Trust in its embryonic form took shape in his lifetime. It was registered as Manbhum Ananda Ashram Nityananda Trust bearing Registration No. S/3863 of 1959-1960.



Vision statement

The Trust believes in people-centered development through empowerment of marginalized people. It believes that integrated development is a process in which people take conscious initiative in order to manage resources for the people, thereby ensuring people's participation, which leads to their development.

Mission statement

From thought to act, from act to habit, from habit to nature, from nature to destiny- these spell human progress with a view to spreading the mandate –

"..Sarbeiba sukhina santu Sarbe santu niramaya Sarbai bhadrani pashyantu Ma kaschit dukhya bhak bhabet..."

Let everyone be happy; let all be wholesome; let everybody see the good of life; let none suffer; let peace reign supreme Modus Operandi by spreading education and raising awareness- the cure-all to all ills that flesh is heir to.



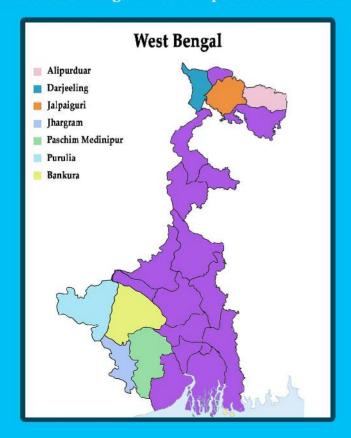
RETROSPECTION Activities in Financial Year 2018-19

Our major thematic areas of intervention

Health
Livelihood
Education
Women Empowerment
Information and Communication

MOBILE MEDICAL UNIT

The project was initiated in 2012. MANT has been entrusted to implement this project by Department of Health and Family Welfare, Govt. of West Bengal in 23 Blocks of 7 districts in West Bengal, i.e. Alipurduar, Jalpaiguri, Darjeeling, Purulia, Bankura, Jhargram and Paschim Medinipur Districts. Every year almost 7 - 8 Lakhs people receive primary health care services including Reproductive and Child Health Care Services, Curative Services, Diagnostic services and X-Ray Services through these camps at free of cost.



Service provided during the FY 2018-19

Covered Total Districts	7
No of MMUs	23
Total Camps Held	6991
Total Patient Reached	767748
Average Patient per camp	110
RCH Services provided	121218
Curative Services provided	539473
Diagnostic Services provided	81011
X-ray Services Provided	26046
Family Planning provided	49195



TOBACCO CONTROL



MANT has been implementing the Tobacco Control project in the state of West Bengal with support from The International Union Against Tuberculosis and Lung Disease, South-East Asia Office, New Delhi since 2014 and in active collaboration with Health and Family Welfare Samities.

PROGRAM HIGHLIGHTS

	Oltaivi
Organise Sensitization Programme On COTPA, 2003 with	
Municipalities	18
Municipal Corporation	3
Tobacco Free School Programme & Blue Line Campaign	9
Training Institute Programme	7
Police Administration	15
District Administration & Govt. Line Departments	24
Newly elected Panchayat Members	50
Observance	



Observance					
World No Tobacco Day	Observed on 31.5.2018 in joint collaboration with Kolkata Municipal Corporation at Deshapriya Park, Kolkata				
World Cancer Day	Observed on 04.02.2018 in joint collaboration with Saroj Gupta Cancer Centre and Research Institute, Thakurpukur, Kolkata				
World Heart Day	Observed on 26.09.2018 in joint collaboration with Kolkata Municipal Corporation				
Enforcement Drive	Actively Participated in Enforcement Drive at Howrah District for 5 times				
Member of DLCC	21 Districts				
Member of DLMC	19 Districts				
Issuance of Orders	84 Orders have been issued By Several Govt Line Department, Municipalities, District Administration & the like				







Formation, Stabilization & Strengthening of SELF HELP GROUPS

With continued support from Directorate of Sericulture, Govt. of Nagaland MANT has been implementing the Intensive Bivoltine Sericulture Development Project under NERTPS at selected blocks of Dimapur District of Nagaland since 2015



NAI ROSHNI

With support from the Ministry of Minority Affairs, Govt. of India and in collaboration with Puncha Block Administration. Purulia District Administration and Minority affairs Madrasah Education Department, Govt. of West Bengal MANT has been able to initiate the training program Leadership Development of Minority Women "Nai Roshni" under scheme. The objective of the scheme is to empower

No of batches covered	2 batches covering 50 trainees
Batch Dates	1st Batch: 2nd – 7th July, 2018 2nd Batch: 3rd – 8th Sept, 2018
Module covered	Leadership, Educational Empowerment, Health & Hygiene, Swachh Bharat, Financial System, Life Skill, Legal Rights of women, Digital Literacy, Advocacy for Social & Behavioural Change
Materials provided to the trainees	Folder, Writing Pad, Pen, Flashcards in Bengali, Nine sets of literature as prepared by Ministry (In Bengali)
Allowances/ Stipend for the trainees	An amount of Rs 600/- (Rs 100*6 days) has been electronically transferred to each of the trainees to their respective bank account as Stipend/allowance.

and instil confidence among minority women, including their neighbours from other communities living in the same village/locality, by providing knowledge, tools and techniques for interacting with Government systems, banks and other institutions at all levels.





PRANTIK

MANT has established a Hand Woven Garment Production cum Training Unit through its sister concern i.e. Prantik Entrepreneurs Pvt. Ltd. with a primary objective to conserve and commercialise the traditional art form and culture of the rural community and to make the women economically empowered. The units are run by the tribal women. They have been trained and now they are well equipped, knowledgeable on latest trends, demands for better sales possibilities.

Prantik Entrepreneurs Pvt. Ltd. has been in business for last three years. The company has an established and good track record working with the Government. It never compromised on quality and the services provided to the customer. The organisation believe in keeping customer happy by giving quality product at competent price. A Product Portfolio has also been developed for promotion of the finished products.





Unit (Presently in function)	Unit Address	Trainees	Trainer
Unit - I	Majgerya Police Camp under Barikul Police Station, Block - Ranibandh, Dist - Bankura	20	2
Unit - II	MANT Registered Office, Vill+PO - Laulara, Block - Puncha, Dist - Purulia	30	3

SAG-Kanyashree Convergence Programme

MANT has been working as an implementing partner of SAG-Kanyashree convergence programme at Bandwan and Manbazar-II block of Purulia district covering around 460 Anganwadi Centers. The major activities includes Adolescent Health training in line with standardize curriculum/module, organizing exposure visits, encourage and assistance in savings, training on kitchen gardening, documentation, identification and admission of drop outs, assistance in receiving Govt. entitlements and the like.



Research and Publications

Research

Research work done on

- Impact of Demonetization on sale of tobacco products: A comparative analysis of tobacco sales during November 2016–January 2017 in rural and urban West Bengal, India
- · Effectiveness of gutkha ban in West Bengal and Kerala states, India- a comparative study
- Early Marriage and ANC Services received by Adolescents in Howarh for a period of 5 Years
- Failed Communication: National Deworming Programme in West Bengal, India

PAPER Presentation

Research Papers have been presented at

- 2nd International SBCC Summit Held on April 16 to 20, 2018, in Nusa Dua, Bali, Indonesia.
- The 49th Union World Conference on Lung Health held in The Hague, The Netherlands, from 24-27 October 2018.
- 4th National Conference on Tobacco or Health organized in Tata Memorial Hospital (8-10 Feb) Mumbai.

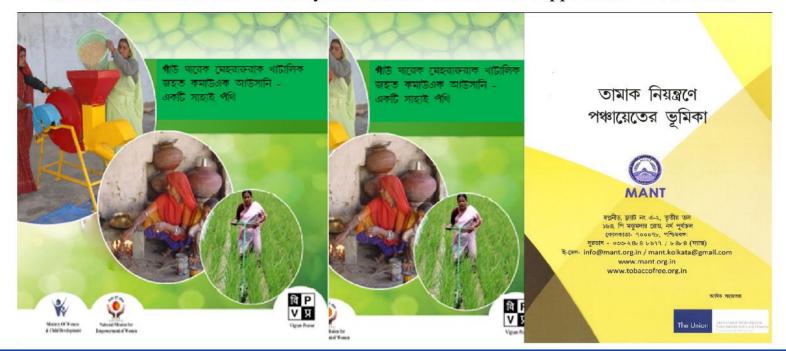


Publications

Following are the materials that have been published during this period

• Translation of a Sourcebook on Drudgery Reduction Technologies for Women in Rural Areas in four languages i.e. Bengali, Santhali, Kurmali and Kuruk with support from Vigyan Prasar, Department of Science & Technology, Govt. of India.

Handbook on Role of Gram Panchayat in Tobacco Control with support from The UNION.



Pranta-Kotha - Mobile IVR

Pranta-Kotha is active now in the toll free numbers which are: For Bengali - 07966210711 and For Santhali - 07966210712

Pranta-Kotha Mobile IVR System has been providing information, messages in Bengali and Santali languages. It is to be noted that, three tribal populated areas of West Bengal namely Purulia, Bankura and Paschim Medinipur are main target areas of "Pranta-Kotha" Mobile Radio.

Adolescent Intervention Program

MANT (Manbhum Ananda Ashram Nityananda Trust) works as the Thematic Partner for the Communication Part of the Adolescent Intervention Program (AIP) at Purulia District of West Bengal. The proposed thematic project is about ICT initiative wherein the adolescents are in the central to

air their voices and choices and thereby they can identify their own-self

in their respective perspective.

Video Production

Community Video workshops have been organized in 3 phases with local youths, Adolescents volunteers on Mobile Photography, Script Writing, Camera handling, Video photography and Editing. Following Documentaries / Short Films have been produced during this FY 2018-19

- A Crowning Glory
- Earth My Mother
- Atanko Fear



MEDIC MOBILE

MANT has been piloting a project in collaboration with Medic Mobile using communication technologies (open source mobile and web software) to improve the health conditions of disconnected communities. This pilot initiative has been taken place in Tea Garden areas of North Bengal. Seven community health workers have been deployed to monitor safe deliveries, give reminders about health checkups thus helping to bridge the gap between communities and healthcare system.



Kanyashree Web Portal

The Kanyashree web portal - Swapna Kanya for Purulia district is a ICT based information sharing system which has been developed to

- Offer value-added service to the stakeholders
- Share information, views and ideas
- Improve connections in the community and throughout the District and State.

Moreover this system have dynamic News, Events, Video and Feedback upload facilities.

Website: https://kanyashreepurulia.org.in





Aamra-Tara

AamraTara - a journal for the adolescent youths and children of the district of Purulia which covered various stories related to their achievements and developments along with the organisations working with them as well as the initiatives taken by government for them. Translation in Santhali has been made by MANT for larger outreach.

Kanyashree Betar Sabha

To provide the adolescent girls of Purulia a platform to share their stories to others, an initiative called Kanyashree Beta Sabha has been taken where girls from different Kanyashree Clubs of the district come and share their stories through our Community Radio Station at Laulara, Purulia.

6 Schools from different blocks have been participated in the Betar Sava Programme. 12 such programmes have been aired during this year. Live programme has also been held on HIV-AIDS with Doctors and Experts from District HIV/AIDS cell.



UTTARAN Mobile Application

UTTARAN Mobile Application is for the adolescents in general and Kanyashree Girls for specific. The application is the tool to communicate health and development messages to the adolescents by the adolescents as their peers. There is a scope for report violation of child rights like early marriage and abuse. The application is also providing scope for both the girls and boys to share their own stories and thereby providing a much-needed platform for the adolescents to be involved in dialogue with their counter-parts. The application has been remodelled and an SOS button has been incorporated as a safety measure.



Nityananda Janavani 91.2 F.M Community Radio Station



Major Objectives

- Build up awareness, through the mode of education and entertainment (EE) designed by, for and with the community.
- Understand the social problem in all its complexity and simplify it into an easily transferable message.

Target Areas and People

The radio, in fact, a Communication for Development (C4D) initiative for mass reach – the only option available in this under-developed zone of a legendary backward district – that aims at making life – enhancing, life – saving knowledge easily available to everyone living within a radius of 15 km.

Activities and Achievements 2018-19

The entire service is an initiative taken to fight perpetual poverty and backwardness in the marginalized areas. It is an approach to help the underprivileged to sustain an upgraded lifestyle triggering social crises at different layers.

1700 People have been reached through 64 Narrowcasting Program
600 Episodes (approx) have been Broadcasted
Fresh program 1200 hours (approx)

1,20,000 population (approx) has been reached through Broadcasting, Narrowcasting, Community Meeting, FGD and other activities.





Typologies in Terms of Production

General issues	SBCC issues	Govt. issues		
Education	Sanitation	Kanyashree		
Health and Nutrition	Kanyashree	Sanitation		
Women health	Breastfeeding	Asha		
Women empowerment	Colostrums feeding	VHND		
MHM	Hand washing with soap	Widow pension		
Local culture (Santhali &	Child Marriage	Old pension		
Bengali)	Girls child education	KCC		
Environment	School dropout			
Agriculture	IFA (Iron & Folic Acid)			
Livelihood	Child labor			
Foundation observance	Adolescent health & Hygiene			

Special programmes on

Safe motherhood day, Nutrition week, World AIDS day, Birth day of Purulia, International Women's da, Independence Day, Teachers Day, Hul Dibas, World Ayuved Dibas

Training and Workshop conducted

- 5 workshops with the Religious Leaders, PRIs and Folk artists were conducted to stop Early Marriages. Total participants 180
- Narrowcasting training conducted with AIP Block Coordinators and Field Facilitators from 10 Blocks of Purulia.
- 3 days training to the CRS Volunteers
- Three Phases training of staff and volunteer of Nityananda janavani conducted by Ideosync Media Combine from Delhi Supported by District SBCC cell, Purulia



Menstrual Hygiene Management

- 8 episodes have been covered
- 10 FGDs conducted with approx 200 participants in total
- Preparation of promotional item "Chandobaha"

Festival of Democracy

- 12 number of episodes completed
- Narrowcasting program 25 covering 510 people
- Road Show in 20 villages program with Santhali and Bangla Music Band. Approx 2500 people covered.
- One community meeting with backward and vulnerable "Sabar Community" 40 above people participated in the meeting. Media coverage of the program in Ananda Bazar Patrika.
- Visited to Thalda I Block, Bardtaird and Madhupur villages of Pusti G.P for "VOT BAICOT" for meeting with villagers.
- IPC with Patharkata Villagers for "VOT BAICOT" at Lakhra G.P of Puncha Block
- 3 number of jingle and video recording of VOTER ENROLMENT on Bengali, Santhali and Kurmali





Narrowcasting Program

• 1700 People have been reached through 64 Narrowcasting Program
• 80000 above population has been reached through Broadcasting, Narrowcasting, Community



Annual Disclosure of International Travel by Staffs 2018-19

Name	Designation	Destination	Purpose	Gross Expense	Sponsored by
Nirmalya Mukherjee	Director	Switzerland	To Attend the Summer Academy of Brocher Foundation	2,00,161.00	MANT
Nirmalya Mukherjee	Director	Netherland	To Attend the 49th World Lung Conference	3,06,244.00	The International Union Against Tuberculosis and Lung Disease & MANT

Staff Salary Slab

SALARY	HEAD	MALE	FEMALE	
<2500	20	8	12	
<7000	39	23	16	
<15000	129	104	25	
<30000	26	21	5	
<50000	9	8	1	
ABOVE 50000	11	10	1	
TOTAL:	234	174	60	

Executive Committee Members of the organization for the Financial Year 2018-19

Sl. No.	Name of the Members	Sex (M/F)	Nationality	Father's Name	Address	Date of Birth	Caste	Self Occupation	Position held / Designation	Qualification
1	Sri Milan Chowdhury	M	Indian	Sri Tushar Kanti Chowdhury	Arabinda Sarani, Deshbandhu Road, Purulia, PIN-723101	01.08.64	GEN	Engineer	President	LCE
2	Ms. Arpita Ghosh	F	Indian	Sri Tapan Ghosh	Ramananda Centenary College, Laulara, Purulia, PIN-723151	17.04.89	G	Asst. Professor	Vice-President	MA
3	Dr.Arghya Mukheree	M	Indian	Sri Amal Mukherjee	Vill. + P.OPuncha. Dist-Purulia, PIN- 723151	01.01.78	G	Doctor	Member	MD
4	Ms Srimanti Hembram	F	Indian	Sri Sahadeb Henbram	VillDhuliapara, P.OMenidi, Dist Purulia, PIN-723151	25.03.82	ST	RJ	Member	SF
5	Ms Joystna Sahis	F	Indian	Lt. Rakhahari Sahis	Village+P.O Laulara, Dist- Purulia, PIN-723151	05.10.61	sc	Service	Member	SF
6	Sri Asim Sinha	M	Indian	Lt. Nanigopal Sinha	Vill. + P.OPuncha. Dist-Purulia, PIN- 723151	27.08.59	G	Teacher	Member	B.Sc
7	Sri Mitan Tudu	M	Indian	Lt. Pradhan Tudu	VillKurkutiya, P.OPuncha, Dist. Purulia, PIN-723151	19.11.78	ST	RJ	Member	B.A.
8	Sri Bankim Chandra Halder	M	Indian	Lt. Gouranga Sundar Halder	Vill. +P.OPuncha. Dist-Purulia, PIN- 723151	14.01.43	G	Social Work	Treasurer	HS
9	Dr.Chandidas Mukherjee	M	Indian	Lt. Harihar Mukherjee	Village+P.O Laulara, Dist- Purulia, PIN-723151	20.09.46	G	Social Work	Secretary	MA, Phd

Receipts and Payments for the Financial Year 2018 - 19



Turn Over
9.2 Crore
in Financial Year
2018-19

Projects in the offing

There are several initiatives in the offing on the following areas . . .

- Skill and Capacity Building Training
- ✓ Women Empowerment
- 🗸 Community Media
- ✓ Health Services delivery
- ✓ Research & Publications



We are in . . .

- f https://www.facebook.com/MANT.Kolkata/
- in https://www.linkedin.com/company/mant/
- https://www.instagram.com/p/BvDs4pCn9pN/?utm_source=ig_share_sheet&igshid=4j1thv4a5tfr
- https://www.youtube.com/channel/UCl6OMw4lIl0nyjRFjWGNkTA
- https://twitter.com/MANT_NGO
- https://www.instagram.com/nityanandajanavani/?hl=en
- https://www.youtube.com/channel/UC9-tL5Tzzm_t5TGqAiLRFeQ

Website links...

MANT official website: http://www.mant.org.in/

Community Media website of MANT: http://communitymedia.org.in/

Tobacco Control website of MANT: http://tobaccofree.org.in/

Legal documents and Certification . . .

Following documents with valid renewal copies are in place

Society Registration Certificate, MoA/By-laws, PAN, 80G, 12A, FCRA, TAN, Niti Aayog-NGO Darpan Unique ID, P-Tax, ITR, Audit Reports, Annual Reports and the like.





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