

ANNUAL REPORT 21-22



**Liaison
Office**

**Registered
Office**

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About Us

MANT is a non-profit, non-racial, non-political, non-religious development organization registered under Society Registration Act of 1860 in 1960, working in the field of preservation of local ecology, education, community media (radio and participatory video by tribal women, livelihood promotion, health service delivery and health behavior change to ameliorate the immense sufferings of the



marginalized section of the contemporary society and empower them to strive for their own development in the states of West Bengal, Nagaland and Arunachal Pradesh, India with 161 trained workers and 12 volunteers.

www.mant.org.in



MANT

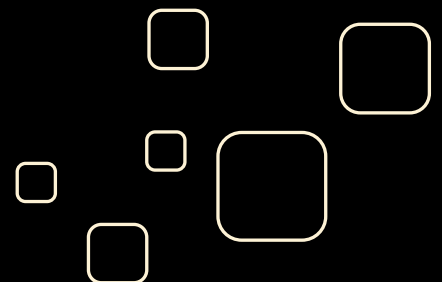
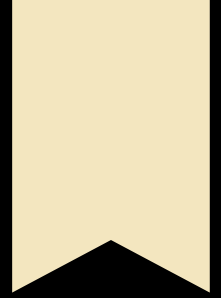


FOREWARD

Yet another year has rolled by and not much is there in our store with us that could be walled up for information of all interested in the progress of MANT. A review revealed that we could only bring into physical existence the Common Facility Centre, the workshop for the handloom centre, sponsored and funded by the Ministry of MSME, Govt. of India under SFURTI scheme and make it functional by stuffing it with the machineries and equipment as prescribed. Since then the production has got started by the artisans, mostly belonging to the tribal community. However, we could make considerable headway in the field of Research and got associated with some renowned Universities and Institutes of the world e.g University of Gutenberg, Sweden, Johns Hopkins University, USA, London School of Hygiene and Tropical Medicines, UK to name a few. We would like to further intensify and spread our activities in this area in the coming days. I seize this opportunity of extending my heartfelt gratitude to all who are with us in our weal and woe and am earnestly thankful to the staffs of MANT for their dutiful service to the organization.

Dated 29 th day of August'22

Dr. Chandidas Mukherjee
Secretary, MANT



MOBILE MEDICAL SERVICE



CURATIVE SERVICES



DIAGNOSTICS SERVICES



Reproductive and child health



RADIOLOGY SERVICES



Primary Health Care



FIGURES OF PROGRESS

6013
—

TOTAL NO OF CAMPS HELD

60
—

AVERAGE PATIENT PER CAMP

359583
—

TOTAL PATIENT REACHED

79%
—

CURATIVE SERVICES

16%
—

DIAGONOSTIC SERVICES

21%
—

REPRODUCTIVE HEALTH CARE

4%
—

RADIOLOGY SERVICES



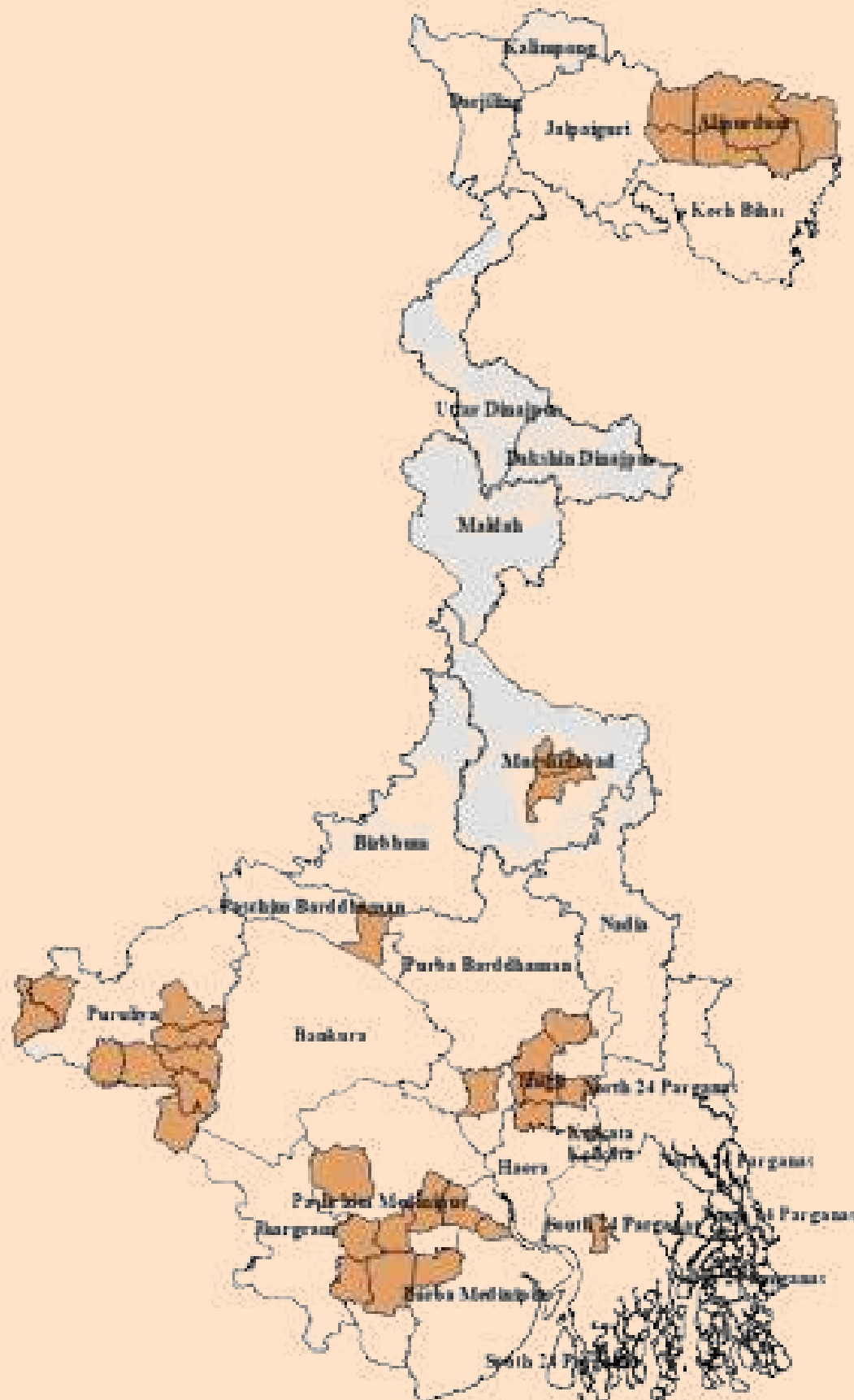
Programs on **TOBACCO CONTROL**

We are working on Advancing Tobacco Control in West Bengal through monitoring tobacco industry and comprehensive enforcement of Legislation, with support from The Union - The International Union Against Tuberculosis and Lung disease.

We support district administration to organise review meeting of District Level Coordination Committee (DLCC) & District Level Monitoring Committee (DLMC) meetings. Conduct orientation program for law enforcers and enforcement squads in districts and municipal Level.

We organize training with ASHA workers on COTPA 2003. Support State Tobacco Control Cell towards the adaption of a policy in line with FCTC Article 5.3, State level Tobacco vendor policy and monitor ENDS BAN. Conducted Tobacco Vendor Survey in municipalities. Documentation of Kiddie Pack, Tendu Leaves, Tobacco Pack related study. Estimate Bidi production & trade in WB through spot survey. Engage with key religious bodies to make two religist / temple town tobacco free and eliminate tobacco sale. We observed World No Tobacco Day every year on 31st May.

PROJECT AREA



TYPE OF ACTIVITIES

2
Orientation Programme on Tobacco Control

10
Sensitization programme on Tobacco Control

7
Meeting on FCTC Article 5.3

1
Blueline Campaign

4
Law Enforcers Training Programme on Tobacco Control



14 REVIEW MEETING OF DLCC & DLMC

Purulia, Nadia, South 24 Parganas, Uttar Dinajpur, North 24 Parganas, Coochbehar, Malda, Hooghly, Purba Bardhaman

36 ENFORCEMENT SQUAD MOVEMENT

Paschim Medinipur (Debra, Salboni, Sabang, Kharagpur-I & Kharagpur-II Block, Medinipur Sadar, Narayangarh, Keshiary Block, Chandrakona –I block, Midnapur Municipality), Alipurduar (Kalchini, Falakata, Alipurduar Municipality, Kumargram, Madarihat, APD-I & APD-II Block), Purulia (Mahato Govt Medical College & Hospital), Howrah (Bally Jagacha), Hooghly (Pandua, Dhaniakhali, Singur, Haripal, Tarakeswar, Arambagh, Jangipara)



1 OBSERVANCE OF WORLD NO TOBACCO DAY

Tobacco growing, manufacturing and use poison our water, soil, beaches and city streets with chemicals, toxic waste, cigarette butts, including microplastics, and e-cigarette waste. Don't fall for the tobacco industry's attempt to try and distract from its environmental harms by greenwashing their products through donations to sustainability initiatives and reporting on environmental "standards" they often set themselves.

6

Awareness Programme on Tobacco Control

Paschim Medinipur (Jalchak Girls School, Midnapore Town School Boys, Chottkhehna S.S High School, Nachipur Adbasi High School, Jara High School)

Research programs

Undertaken in 2020-21

MANT has set-up a Research Wing in the year 2017 as it was felt that regular monitoring and evaluation should be conducted to know the effectiveness/outcomes of the programmes which have been implemented by us. The details of research MANT has conducted are given below:

Implemented an action research project on Antenatal and Neonatal Care among tribal people in India with support from the London School of Hygiene and Tropical Medicine (LSHTM), London, UK. (April 2020- June 21)



MANT Implementing a programme on youth participation and ethnographic research in Purulia with support from the Swedish Institute in collaboration with the University of Gothenburg, Sweden. (January 2022-23)



UNIVERSITY OF
GOTHENBURG

Presently conducting 3 studies on tobacco control with support from the International Union Against Tuberculosis and Lung Disease, France. (February-2022)



✔ Conducting a mapping of Tobacco Vendors in the city of Kolkata with support from **Healis Sekhsaria Institute for Public Health, Mumbai** (2021-22)

✔ Conducted In-depth Interviews on Tobacco Control as a partner of the **Institute of Public Health, Bengaluru**. (2021)

✔ MANT has been selected by **Johns Hopkins University**, the USA, in the month of March 2022 to conduct a study on Tobacco litter in the city of Kolkata.



MANT RESEARCH

PAPERS PUBLISHED:

Research staff of MANT recently co-authored a paper, namely Raising the age of purchase and use of tobacco product in Bangladesh: benefits and challenges in protecting youth from the tobacco epidemic, published in Asia Pacific Journal of Cancer Prevention, Volume 22, S2, November 2021, Pages 65-70
http://journal.waocp.org/article_89831.html

Our Director was invited by **Vigyan Prasar, Department of Science and Technology, Government of India**, to write a paper, namely: Grow Local and Eat Local: Santal Food Habit in Purulia, West Bengal, published in Aahaar Kranti, Vol- 01, Issue 09, December 2021. Pages 14-15.
<https://vigyanprasar.gov.in/wp-content/uploads/vp-Aahaar-Kranti-Newsletter-eng-Dec21.pdf>

Our Director and Assistant Director- Research jointly wrote a paper: **Regulating Indigenous Tobacco Products**. Published in **Tobacco -Free Times Issue-XIX: March-April 2022**. RCTC, Postgraduate Institute of Medical Education and Research, Chandigarh.
https://www.rctcpgi.org/pdf/Tobacco-Free-Times_19-Issue_Final.pdf

Internships from February 2022

1

MS SRIJITA CHOWDHURY
Department of Biotechnology
Heritage Institute of Technology,
Kolkata: KAP Study on COVID-19

2

MS KAREN KSHAIR
MS Ramaiah University of Applied Sciences, Bangalore

A qualitative study on the impact of risk communication on COVID-19 through community radio in Tribal villages of Purulia district, West Bengal.

3

ANNIE JOHNSON
Ramaiah University of Applied Sciences, Bangalore

Perception of human rights in health care among the tribal youth and young adult population in Purulia, West Bengal

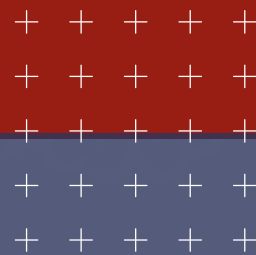
4

SYED ABDUL KHADER MOINUDEEN

MS Ramaiah University of Applied Sciences, Bangalore

Client satisfaction of the patients attending the mobile medical clinics in Alipurduar and Jalpaiguri Districts, West Bengal





PRANTIK

HANDLOOM AND HANDICRAFT CLUSTER

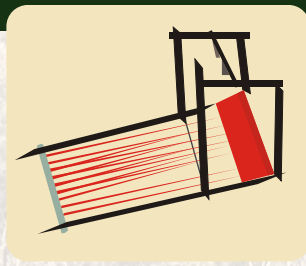


Prantik Handloom, a hand-woven garment production cum training unit, is a sister concern of MANT, started its journey in 2016, run by the Santhal tribal women.

They produce handloom Saree, Kurta, Stole, shirt, kaftan, etc. All the products are hand-woven with 100% cotton fabric. These are comfortable to wear in hot and humid conditions.

WE TRAIN WOMEN ON THE FOLLOWING SKILLS

- HANDLOOM WEAVING**
- NATURAL DYE**
- GARMENTS AND HANDWOVEN FABRIC PRODUCTION**
- PROMOTE AND PERPETUATE TRIBAL MOTIFS IN DESIGNING CLOTHES**
- HAND EMBROIDERY**



Its primary objective is to conserve and commercialise the traditional art form of the rural community by helping tribal women learn the skill sets and make a living out of it.





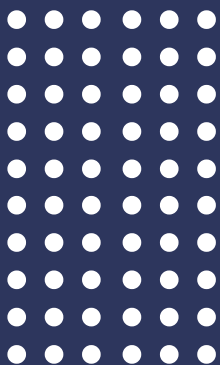
COMMUNITY RADIO

Nityananda Janavani Community Radio 91.2 FM

Voice of the **Voiceless**

Nityananda Janavani radio station is bringing the Santhali community in Manbhum together through rediscovery of their cultural heritage and thereby making sharing of information on public health and agriculture and other relevant issues easier since 2010. It's an initiative to rediscover identity of people in a community facing identity crisis and in the verge of extinction. We, are doing community based program in Purulia since 2010. In purulia district we support a community radio called "Nityananda Janavani 91.2FM".

We broadcast program in tribal language. Already we have among almost 1.5 lakh people. They are rich in cultural facts which is old and it inherited generation by generation. We would like to make a club for every tribal community to engage them for making videos about their culture. We wants 2-3 people from each tribal village to engage them to tell about their culture, festivals, local news, there says.





KANYASHREE BETARSABHA PROGRAMME

Kanyashree is one of the biggest successful campaigns among all the state Govt schemes for uplifting the women of the society. It helped to reduce early marriage of girls as well as spread the importance of education among them. On 14th Aug '21, to mark the success of this scheme, Nityananda Janavani organised a special facebook live program with the help & guidance of CRY & UNICEF.

OUR ACTIVITIES UNDER KANYASHREE PROGRAM

- Facebook live session with the presence of renowned personalities and school students to discuss various advantages of Kanyashree Scheme
- Live interactive sessions on Legal literacy and information and the role of Police Interaction in Child marriage with Adolescents
- Special programm focussing on the Gender Issues
- Interactive sessions on Betar Sabha Porgramme on LGG Games and SAG KP Programme



HUL DIVASH UDJAPAN

Hul Diwas marks the commemoration of the start of the 30th Jun 1855 Santhal Insurrection led by Kanhu and Sidho, two Santhali rebels. On this special day, Nityananda Janavani CRS organised special programs like talk show, radio drama, social media online shows, tribal songs, tribal jingles on livelihood & culture round the day from early morning to evening. A total of 5 hours of the program was dedicated to celebrate the Hul Diwas on 30th July 2021.



COVID-19 AND VACCINATION PROGRAMMES BY CRA

A total of 6 special broadcasting & 3 narrowcasting programs were done with the help of Community Radio Association to spread the awareness of Covid-19 & the importance of vaccination. The programs helped a lot to omit the misconceptions about covid-19 vaccination from the mass community.



FACEBOOK LIVE ON (AIDS) WEST BENGAL AIDS CONTROL UNIT

On 17th Aug '21, Nityananda Janavani organized a facebook live with the help of West Bengal AIDS Control Unit to spread the awareness of AIDS in the society. Generally people don't get proper awareness messages regarding AIDS, hence it was an awareness program to make them understand about the disease.



FACEBOOK LIVE ON EMTCT HIV & SYPHILIS WEEK CELEBRATION

On 23rd Aug '21, with the help of West Bengal AIDS Control Unit, Nityananda Janavani organized a facebook live broadcast on EMTCT HIV & Syphilis week celebration. WHO has identified dual elimination of mother-to-child transmission (EMTCT) of HIV and syphilis as a priority. Syphilis is also a highly contagious disease which can cause serious long-term problems such as arthritis, brain damage, and blindness.



ONLINE CLASS ROOM ON NITYANANDA JANAVAANI 91.2FM

5th September marks the Teacher's day every year & Nityananda Janavani started its online class room for class 10 & 12 students through facebook live session on various subjects with the presence of some of the most renowned teachers of Purulia to help the students so that this deadly pandemic cannot hit the education sector and hamper our future generations. A total of 80+ classes have been organized till date.



POSHAN KI POTLI EPISODES

As India is suffering from various nutrition & health issues of newborn babies and mothers, Nityananda Janavani radio station organized "Poshan ki Potli". A focused project sponsored by UNICEF & SMART on the nutrition & health of newborn babies and mothers. A Total of 18 episodes (9 Bengali & 9 Santhali) on Health & Nutrition of newborn babies and mothers have been broadcasted and 4 narrowcasting done in remote villages as per the project.



On the occasion of Independence Day, 15th Aug'21, Nityananda Janavani participated in the Azadi Ka Amrit Mahotsav online competition on local culture like Tushu, Jhumur & Saharai with three bengali teams & four santhali teams. Govt of India has started Azadi Ka Amrit Mahotsav campaign to celebrate the independence & cultural diversity of India.



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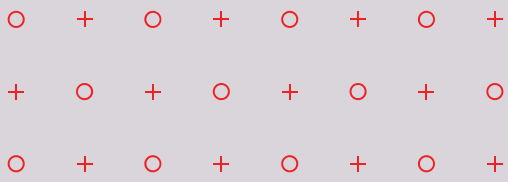
**SPECIAL JINGLES
BROADCASTING
DETAILS ON
MATERNITY HEALTH
& COVID 19**

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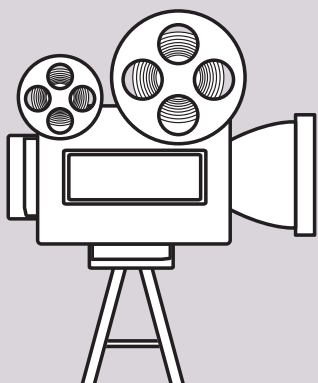


**HEALTH RELATED
SPECIAL
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Community Video



"OPERATION THRIVE" – AN INNOVATIVE COMMUNITY- BASED INITIATIVE IN TRIBAL AREAS OF INDIA TO IMPROVE MATERNAL AND NEONATAL HEALTH



From the personal anecdotes documented through various radio programmes and videos it could be said that women have taken pro-active decisions for themselves and received the health care services. They have also persuaded others to do the same. Increased knowledge on the issues and services availability helped more tribal women to go for health care service- it was also verified by the front-line health workers in videos. The tribal women who were trained in community video and radio production are now became a role model in the community and ripple effect is visible as more women and girls are coming to the radio station for programme development and thereby broadcast the same. There is attitudinal change among husbands and other family members and community

leaders and there is a social support for availing maternal health care services including immunization. Due to active facilitation there is no Covid vaccine hesitancy in the tribal villages wherein the project has been implemented. This is something remarkable achievement of the project. The tribal women used their natural talents and creativity in preparation of programmes. They have prepared radio drama, sung songs and the like on their own. The Village Assemblies have been a forum for discussion of Maternal Health that is something to cheer about.

VIDEO ON MATERNAL AND CHILD HEALTH

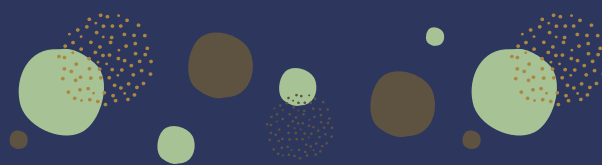


Our Partnerships



REGISTERED OFFICE

Vill+Post - Lulara, District - Purulia
Pincode - 723151, West Bengal, India



COMMUNICATION & LIAISON OFFICE

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