

ANNUAL REPORT

2019-20

MANBHUM ANANDA ASHRAM
NITYANANDA TRUST

WWW.MANT.ORG.IN





A WORD OR TWO

Secretary's Desk

In the Diamond Jubilee year of Manbhumi Ananda Ashram Nityananda Trust (MANT), it is undoubtedly my proud privilege to present the Performance Report of MANT for 2019-20, a year punctuated and coloured with several accomplishments as detailed in the report and enshrined in a comprehensive dream of future activities with assistance from and in collaboration with some organizations of international repute. Alongside MANT has carved a niche for it with its substantially proven ability and agility in implementing various developmental projects with various government departments, both at the State and the Central level.

Had there not been the COVID 19 invasion, MANT would have celebrated the august occasion of its Diamond Jubilee in a fitting manner. It could only organize a Classical musical soiree on 23rd February'20 and a Tribal dance exhibition on 10th March'20. This year MANT has founded a tribal cultural organization, Adibasi Lecture Talma to be run under its aegis with an aim to preserve and perpetuate the moribund tribal cultures. Towards that end it could motivate

Ms. Chaity Sen, an NRI, to construct a podium at Benagoria with the land made available to us by the villagers. Petty has been done in this regard, the undone vast remains. The dream awaits fruition.

The Community Radio Station, Nityananda Janavani, has now been gradually gaining a foothold at the community level as the community has now explored the immense benefits and prospects associated with the radio in ensuring a better living pattern for it. Much waits for the station in the coming days.

On this occasion I express my heartfelt greetings to all connected with MANT in different capacities for their immense contribution in achieving the glory that MANT is. I also express my regards to all the funding sources that have espoused our cause and stood by us to fulfil our short term vision and paved the way for taking a drive for the fulfilment of its mission.

I pray for everyone to be hale and hearty.

Dr. Chandidas Mukherjee
Secretary



PHILOSOPHY

Mission

**Saving lives by
empowering marginalized
sections of the society**

Principles

- **Participation of the people**
- **Mainstreaming the tribal people**
- **Education and for Health for all**
- **Empowerment of the marginalized people**
- **Emancipation of the weaker section of the society**

Purpose

From thought to act, from act to habit, from habit to nature, from nature to destiny – these spell human progress with a view to spreading the mandate –

*Sarve bhavantu sukhinah,
Sarve santu nairaamaya
Sarve bhadraani pashyantu,
Maa kaschit dukhabhaag bhavet*

“Let everyone be happy; Let all be wholesome; Let everybody see the good of life; Let none suffer; Let peace reign supreme.”

We will achieve our destiny by spreading education and awareness in such a way that no villager would suffer due to illiteracy or lack of knowledge.

MAJOR DOMAIN



PUBLIC HEALTH



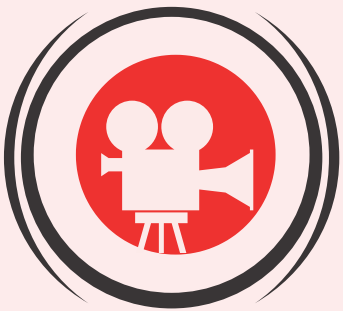
RESEARCH



LIVELIHOOD



COMMUNITY
MEDIA



ICT4D



ADOLESCENT
HEALTH



WASH



SBCC



MOBILE MEDICAL CAMP

Operating at 23 Blocks of 7
Districts in West Bengal, India

TOTAL NO OF
CAMPS HELD

7038

TOTAL PATIENT
REACHED

601717

AVERAGE PATIENT
PER CAMP

85



CURATIVE
SERVICES



DIAGONOSTIC
SERVICES



RCH
SERVICES



RADIOLOGY
SERVICES



FAMILY
PLANNING





TOBACCO CONTROL PROGRAMME

Operating in all Districts of West Bengal, India

415

Instigated Govt. to issue **ORDERS** aligned with COTPA 2003

5

Ensured COTPA 2003 Compliance to help Govt. declare **"SMOKE FREE"** districts

34

Facilitated Municipalities & Municipal Corporations to declare **"SMOKE FREE"**

436

Successfully Conducted **SENSITIZATION** program

20

Facilitated formation of **DLCC, DLMC & DLES**



স্বাস্থ্যসেবা পরিচালিত
সলভ শৌচালয়

বিশ্ব ক্যান্সার দিবস
৪ঠা ফেব্রুয়ারী, ২০২০
বৈশিষ্ট্য থাবার লড়াইয়ে
সচেতনতাই হোক প্রথম সদক্ষেপ
আয়োজকঃ
শেখা মশাল ও জেলা স্বাস্থ্য ও পরিবার কল্যাণ সচিব, স্বাস্থ্য
সহযোগিতা ও মাটি, কলকাতা

INTEGRATED LARGE SCALE ERI FARMING PROJECT

ARUNACHAL PRADESH



400

BENEFICIARIES
COVERED

20

NUMBER OF
SELF HELP GROUPS



05

NUMBER OF
DISTRICTS COVERED



TRAINING ON SCIENCE & TECHNOLOGY COMMUNICATION

With support from Vigyan Prasar, Ministry of Science and Technology, Govt. of India through Ramananda Centenary College, Laulara, Purulia, West Bengal

Drudgery
Reduction

Food and
Nutrition

2
DISTRICTS

Bankura & Jhargram

100
Tribal Women





SAG-KANYASHREE CONVERGENCE PROGRAMME

Protecting and Empowering Adolescent Girls

Bandwan

Manbazar II

- LGG training sessions
- Exposure visits
- Re-admissions of out of school students and drop outs
- Observance of special days
- Awareness generation

460
Anganwadi
Centers



RESEARCH AND PUBLICATIONS

Conducting **Social and Public Health** research studies

Presence of **Ethical Committee**

Completed research projects on

- **JHU Compliance Study on Bidi/SLT monitoring**
- **JHU Compliance Study on Film Rules**
- **E-cigarette PoS compliance assessment project**

Prepared research articles on

Gutkha Ban, E-cigarette Ban, NDD

Analyzed data and prepared report of **Tobacco vendor survey and Tobacco compliance study** conducted in West Bengal

Ongoing research study

“State-wise review of excise and tax violations by Tobacco companies”

Prepared research proposals on

COVID-19

TB

Maternal & Child Health

Tobacco Control

PRANTIK

AN ENDEAVOUR OF TRIBAL WOMEN

MANT has established a Hand Woven Garment Production cum Training Unit through its sister concern i.e

Prantik Entrepreneurs Pvt. Ltd.

It has been in business since 2016 and has established good track record with Government. The unit is run by the tribal women. They have been trained and they are well equipped with knowledge on latest trends and demands for better sales. They never compromise on quality of product and service to customers, still maintaining a very competitive pricing.

Prantik train women on the following skills

Weaving on Handloom (Jaquard)

Natural Dye

Tie and Dye

Handwoven Fabric Production

Promote and perpetuate Tribal Motifs in designing clothes

Hand Embroidery

UNIT - Purulia and Bankura





OUR FOCUS

Reducing digital divide by training people particularly from marginalized communities and individuals living in media-dark areas.



NITYANANDA JANAVANI
91.2 FM

COMMUNITY MEDIA INITIATIVES

Operating successfully for last 10 years

Launched WEB-RADIO

UNICEF published the process documentation on the success of our radio station.

Covering tribal festivals - SAHARAI

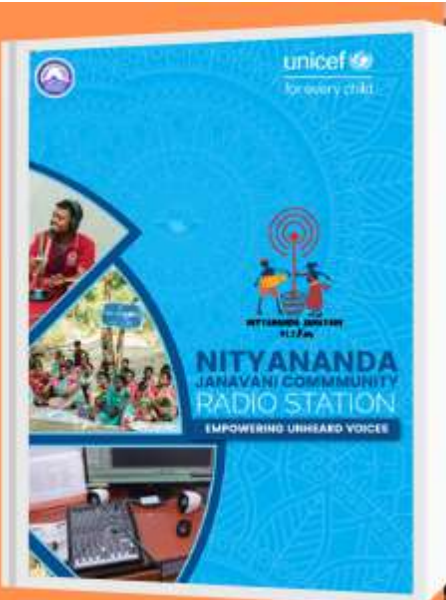
Special Programmes by Guest artists / Subject Experts

Radio Programme on Election in Kurmali

MANT's Production: Aandhar - Darkness

Umashankar-Indira Smriti Adivasi Women Football Tournament

Programme with District SBCC cell, Purulia



ALT

ADIVASI LAKCHAR TALMA



A Santhali Adivasi Lakchar Talma (Cultural Platform of Santhali Tribe) at Benagoria village under Manbazar-I Block of Purulia District has been inaugurated on 26th December, 2019. This is the first ever autonomous Cultural Platform for the tribal people in West Bengal, which is managed by the community members and facilitated by MANT. The objective behind establishing this platform is to promote the Adivasi Culture in its manifold manifestations and enable it to sustain the onslaught of certain irresistible cultural invasions that might undermine its true value and worth. In near future, an effort will be made to establish a Cultural Hub with all possible infrastructural facilities including a museum to uphold and upkeep the rich heritage of the Adivasi Culture.



MANT ON DIGITAL MEDIA



MANT

- Facebook Page - <https://www.facebook.com/MANT.Kolkata/>
- Instagram Link - <https://www.instagram.com/mant.development/>
- Website - <https://mant.org.in/>
- Twitter Handle - https://twitter.com/MANT_NGO
- YouTube - <https://www.youtube.com/channel/UCI6OMw4I1l0nyjRFjWGNkTA>

Nityananda Janavani

- Facebook Page - <https://www.facebook.com/NityanandaJanavani91.2mhz>
- Instagram Link - <https://www.instagram.com/nityanandajanavani91.2/>
- Website - <https://communitymedia.org.in/>
- YouTube - https://www.youtube.com/channel/UC9-tL5Tzzm_t5TGqAiLRFeQ

Prantik

- Facebook Page - <https://www.facebook.com/prantikentp/>
- Instagram Link - https://www.instagram.com/prantik_ent/
- Website - <https://mant.org.in/prantik/>

Tobacco Free Generation

- Facebook Page - <https://www.facebook.com/MantTobaccoFreeGeneration>
- Instagram Link - https://www.instagram.com/tobacco_free_generation/
- Website - <https://tobaccofree.org.in/>
- Twitter Handle - <https://twitter.com/TobaccoMant/>
- YouTube - https://www.youtube.com/channel/UCxy62nNd21LYv7ZQnufai5g?view_as=subscriber





स्वास्थ्य जयते
Ministry of Health & Family Welfare, Govt. of India



my GOV
 मेरी सरकार



NITI Aayog



स्वास्थ्य जयते
Department of Health & family Welfare Govt of West Bengal



Vigyan Prasar
Ministry of Science & Technology, Govt. of India



सम्यक् जयते
Ministry of Minority Affairs, Govt. of India



MY CHOICES
 FOUNDATION



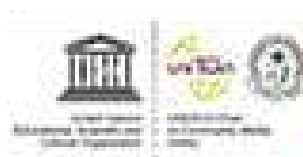
Department of Textile & Handicrafts, Govt. of Arunachal Pradesh

unicef 
 for every child

LONDON SCHOOL of HYGIENE & TROPICAL MEDICINE



WHO



UNESCO Chair on Community Media

Department of Communication
 University of Hyderabad



International Union Against Tuberculosis and Lung Disease
 Health solutions for the poor



PARTNERS



Registered Office

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Communication & Liaison Office

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**WE BELIEVE IN A WORLD WHERE
everyone is
HAPPY. WHOLESOME. LIVING IN PEACE.**