

ANNUAL REPORT

**MANBHUM ANANDA ASHRAM
NITYANANDA TRUST**



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The Secretary Speaks

It is time to cast a longing lingering look at the train of events that have crisscrossed the last year. Setback in our drive at the Total Sanitation Campaign now being named as Mission Nirmal Bangla could not be compensated by a rally of projects that have made their way into the organization's kitty. We admit our failure in the matter but simultaneously believe that the necessary support and thrust that are required from the side of the Government were not in handy. The matter deserves due attention from all corners.

We have a shot in the arm by getting involved in active collaboration with Vigyan Prasar, Dept. of Science & Technology, Govt. of India. Alongside, Ramananda Centenary College deserves our kudos for coming forward to join hands in this venture.

Adolescent Intervention Programme as being conducted by the Office of the District Magistrate, Purulia has thrown open before MANT to show and prove its mettle and expertise in the handling of issues relating to IEC & ICT. MANT would spare no pain to make the project a flagship one of the district.

The district SBCC Cell deserves our thanks for providing the required support for cooking up a widespread campaign in strengthening the activities of Nityananda Janvani, CRS.

In fine, the year 2016-17 shows a giant step towards fulfilling the mission of the organization.

I seize this opportunity to express my gratitude and heartfelt thanks to all and one standing by and with us in our strive and strain for activating a social regeneration of the marginalized section of the society.

Dr.Chandidas Mukherjee
Secretary

Glorious Past

Origin:- Swami Nityananda Brahmachari came like a "trailing cloud of glory" from Sargashram (Haridwar/Hrishikesh) and became enamoured with the shape of the then Patra (a sprawling land), purchased it from its owners, the local Mukherjee family and christened it 'Manbhumi Ananda Ashram'. Like a true svami he espoused the cause of the local people then groveling in the quagmire of poverty, superstition and lack of educational facilities. The panacea he sought for and found was the spread of education. He founded a 'Chatuspathi' and that turned out to be a torch to dispel the surrounding gloom and darkness. In fact, the Trust was in its embryonic form in his lifetime and on his demise it was registered as 'Manbhumi Ananda Ashram Nityananda Trust' bearing Registration No. S/3863 of 1959-1960. Our 'ZERO HOUR' commenced accordingly.



Swami Nityananda Brahmachari
THE INSPIRATION



Sri Harihar Mukherjee
THE FOUNDER



The Foundation

Historical Development

The mantle of glory of the deceased svant was then fittingly donned by his worthy disciple Late Sri Harihar Mukherjee, an undaunted social activist with a checkered career. He started where the svant had stopped. Challenges and odds were very many there but the determined visionary in him took arms against the sea of troubles. Like the proverbial crow Sri Mukherjee had his will and he found the way. Swamiji had his Chatuspathi - a flickering lamp against blast from all corners. Like the 'Jeevan Deep' symbol Sri Mukherjee guarded it with his hands cupped and helped it glow more and still more. Under his leadership a High English School was started on 1st January, 1940. But was a long patient and strenuous travel from pillar to post in search of resources. He did not aspire for any princely donations from the then colonial rulers instead he went to common people with his mission to be with them expecting them to be with him. They were. They contributed their mites to translate his Guru's long cherished dream into a reality. Under the aegis of the Trust, blessed with the founder secretaryship of Late Sri Harihar Mukherjee, an educational complex has since been developed through the years in the Manbhum Ananda Ashram with the following educational units –

- Laulara Radha Charan Academy - A Co-educational High School
- Vivekananda Jr. Basic School
- Subhasini Pathagar Rural Library Naba Sishu Niketan - Pre - Basic Nursery Manbhum Ananda Ashram - Girl's Jr. High School and
- Ramananda Centenary College - A Degree College in Arts and Science

And in the year 1994 the Trust re-lidded and tightened its belt with an unrelenting vigour and determination to be instrumental in bringing about a sea change in the social sector as it had successfully done in the Education sector. Accordingly the Trust was revitalized and our 'Zero Hour' commenced a new.



Vision

The Trust believes in the people-centered development through empowerment of marginalized people. It stipulates the dictum that integrated rural development is a process in which people take the conscious initiative in order to manage resources for the people, thereby ensuring people's participation, which leads to the development by the people.

Mission

From thought to act, from act to habit, from habit to nature, from nature to destiny-these spell human progress with a view to spreading the mandate

Sarbeibasukhinasantu

Sarbesantuniramaya

Sarbaibhadranipashyantu

Ma kaschitdukhyabhakbhabet.

Let everyone be happy; let all be wholesome; let everybody see the good of life; let none suffer; let peace reign supreme.



THE YEAR IN RETROSPECT

Name of the Activity : Mobile Medical Clinic

MANT has been entrusted to implement the Mobile Medical Camp Project in 9 Blocks namely, Garbeta-II, Sankrail of PaschimMedinipur, Ranibandh of Bankura, Manbazar-II, Bandowan, Bagmundi and Jhalda-II of Purulia and Dhupguri and Madarihat of Jalpiguri. The projects got initiated in the last week of January 2012. While 10 more MMCs were initiated in the Blocks of Raipur and Sarenga of Bankura, Binpur-I and II, Gopiballavpur-II and Jhargram of Paschim Medinipur and Rajganj, Matiali, Nagrakata and Kalchini of Jalpaiguri on August 2012. Later an MMC has got started to operate in the Village of Amalazole of Paschim Medinipur in December 2012. In 2013 the Bagmundi and Sarenga MMCs of Purulia and Bankura respectively were discontinued and in Simlapal of Bankkuura an MMC got started to operate from 2nd May 2013.

Type of services being provided

Reproductive & Child Health Services:

- Provision of doctor to attend mothers and children referred to the camp by the ANMs /other local health workers, or self driven attendance, seeking services related to the reproductive and child health including ante natal and post natal check-up
- Treatment of common childhood illness such as diarrhoea, ARI / pneumonia, etc.
- Treatment of RTI /STI and counselling thereto
- Treatment and counselling of adolescent girls and women of the reproductive age group.
- Temporary methods of family planning (CC&OP) including counselling
- Temporary methods of family planning (CC&OP) including counselling



Curative:

- Treatment of minor ailments for all attending the camp.
- Minor surgical procedures and suturing
- Early detection of TB, Leprosy, Malaria, Kala-Azar, iodine deficiency, RTI/STI, adolescent anaemia, risky pregnancy, post-partum problems, sick neonates, diarrhoea, severe & acutely malnourished (SAM) children and other locally endemic communicable diseases and non-communicable diseases such as hypertension, diabetes and cataract cases etc.
- Eye check-ups and referral
- Referral of complicated cases



Diagnostic:

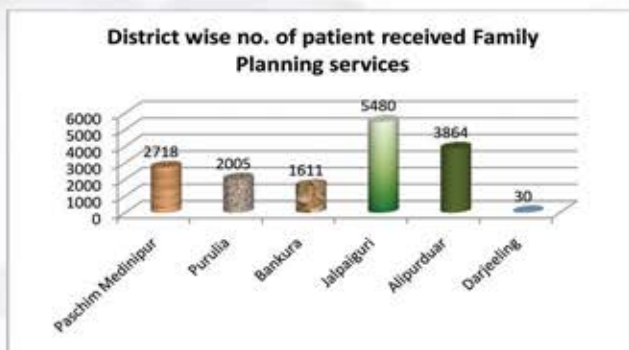
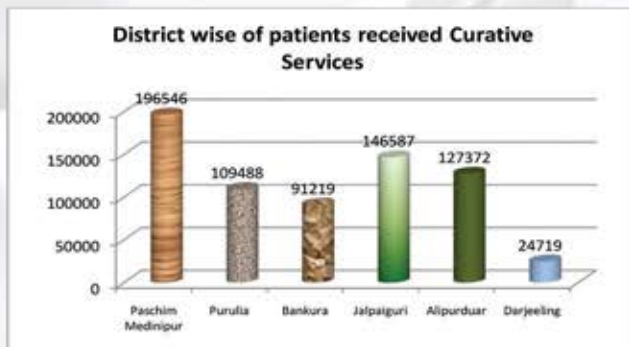
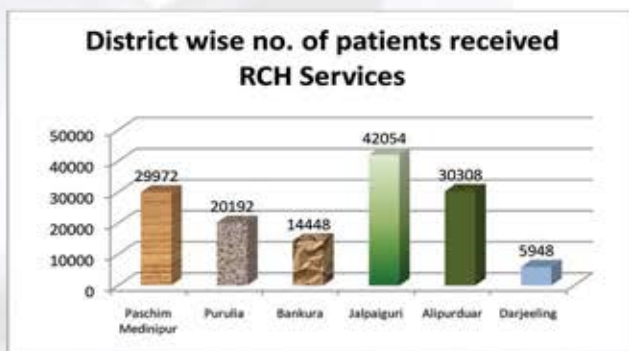
- Investigation facilities like TC, DC, ESR, haemoglobin, routine urine and stool test;
- Smear for malaria and vaginal smear for trichomonas;



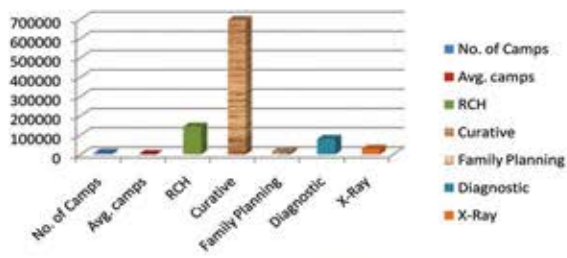
Radiology facilities and services

- Portable/ fixed X-ray machine (100 MA) and accessories

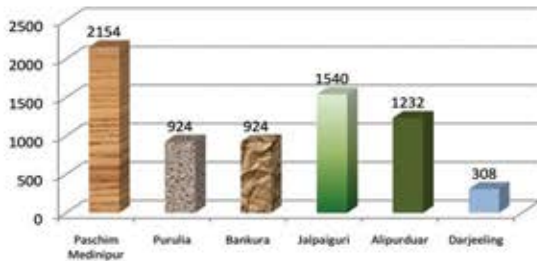
Achievements:



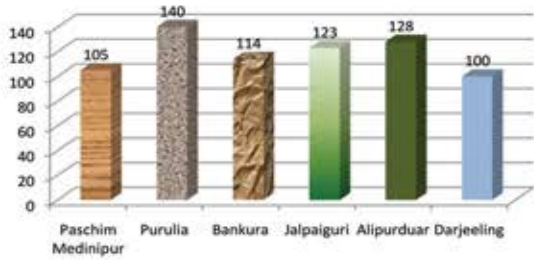
Types of services delivered in MMUs



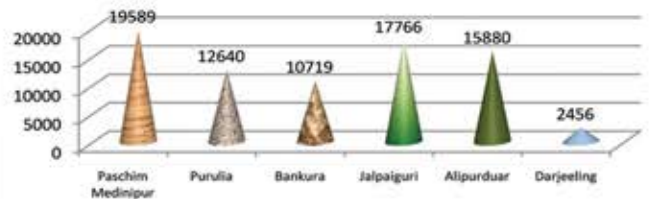
District wise camp numbers during last year



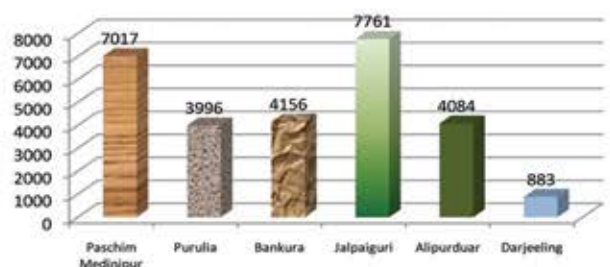
District wise per day average patients



District wise no. of patients received Diagnostic Services



District wise no. of patients received X-ray Service



District	MMU	No. of Camps held	Average patient per day	No. of patients received RCH Services	No. of patients received Curative Services	No. of patient received Family Planning services	No. of patients received Diagnostic Services	No. of patients received X-ray Service
PASCHIM MEDINIPUR		2154	105	29972	196546	2718	19589	7017
1	Sankrail	308	110	4349	29381	622	1881	1048
2	Garhbeta II	308	135	2599	38818	69	3190	1223
3	Binpur II	307	107	4290	28555	636	3169	1365
4	Jhargram	308	108	6205	27138	207	2818	792
5	Gopiballavpur II	308	101	4183	26911	364	2733	1078
6	Binpur I	307	113	5425	29136	381	3500	997
7	Amlasole	308	64	2921	16607	439	2298	514
PURULIA		924	140	20192	109488	2005	12640	3996
8	Bundwan	308	125	7300	31271	1015	4630	1274
9	Jhalda II	308	168	5506	46148	756	3851	1520
10	Manbazar II	308	128	7386	32069	234	4159	1202
BANKURA		924	114	14448	91219	1611	10719	4156
11	Simlatal	308	130	4836	35170	773	4633	1888
12	Ranibandh	308	96	4363	25198	132	2553	1143
13	Raipur	308	117	5249	30851	706	3533	1125
JALPAIGURI		1540	123	42054	146587	5480	17766	7761
14	Nagrakata	308	121	8234	28983	1127	3022	1731
15	Matiali	308	111	5819	28271	0	2375	1143
16	Rajgunj	308	109	8453	25115	1826	3765	1433
17	Dhupguri	308	151	8854	37689	0	4378	2076
18	MMU I (Raj-Moy)	308	121	10694	26529	2527	4226	1378
ALIPURDUAR		1232	128	30308	127372	3864	15880	4084
19	Madarihat	308	128	8317	31127	419	3616	788
20	MMU II (Kal-Mad)	308	136	6753	35012	601	4029	751
21	MMU III (Ali-Kum)	308	122	7856	29872	1986	4143	1068
22	Kalchini	308	126	7382	31361	858	4092	1477
DARJEELING		308	100	5948	24719	30	2456	883
23	SMP	308	100	5948	24719	30	2456	883
Total		7082	119	142922	695931	15708	79050	27897

Name of the Activity

Tobacco Control Project

MANT has been implementing The Union supported tobacco control project under FCRA in 5 districts of West Bengal since 2014. However, in this financial year MANT has been actively involved in 6 more districts of West Bengal to lend active support to the government initiatives, as and when so sought for, relating to tobacco control in general and enforcement of provisions of COTPA, 2003 and its subsequent rules at the district level in particular.

Objectives :

- To establish a politico-administrative and infrastructural framework for tobacco control in the State of West Bengal
- To build capacity of the stakeholders to implement COTPA, 2003 through strengthening of the institutions involved.
- To establish a comprehensive COTPA enforcement mechanism at District and sub-district level.
- To create a functional tobacco control network and coalitions at state and district level
- To develop and implement a public education media and communication strategy
- To identify and initiate action at the gubernatorial stage on tobacco industry interferences aiming to hinder tobacco control agenda
- Conduct strategic policy focused research, monitoring and evaluation



No Smoking Area
Smoking here is
an offence

The violators can be challaned with fine of Rs. 200/-

In case someone smokes here, please report to following Authority

Name: _____

Designation: _____

Contact No: _____

Courtesy - MANT

SECTION - 4 Signage

SECTION - 6A Signages

তামাক মুক্ত শিক্ষা প্রতিষ্ঠান

এই শিক্ষাপ্রতিষ্ঠানের ১০০ গজের মধ্যে সিগারেট এবং অন্যান্য তামাকজাত দ্রব্য বিক্রয় করা কঠোর ভাবে নিষিদ্ধ এবং সিগারেট এবং অন্যান্য তামাকজাত দ্রব্য আইনের ২৪ নং ধারা অনুযায়ী দণ্ডনীয় অপরাধ সঙ্গে ২০০ টাকা জরিমানা।

**TOBACCO CONTROL ACTIVITY REPORT
(April 2016 to March 2017)**

SL NO	PROG. CATEGORY	NO. OF TOTALPROGRAMMES	NO. OF TOTAL PARTICIPANTS
1	District Level Programmes	10	342
2	Block Level Programmes	28	723
3	Municipality Level Programmes	7	288
4	KMC & Borough Programmes	8	269
5	Police Programmes	8	335
6	Departmental Programmes	6	234
7	Sensitization programmes at Sub-Divisional Office	3	109
8	Sensitization programmes on FCTC Article 5.3	2	134
9	Smoke Free District Declaration Programme	1	15000
10	Media Programmes	5	188
11	WNTD,2016 Programmes	2	860
12	Enforcement Support Programmes	5	
	TOTAL	85	18482

Smoke Free GPs	80 (Bankura,Purulia,Paschim Midnapore,Howrah)
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Total orders were issued of Tobacco Control from 2016-17	83
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SL NO	Type of order issued	Total number of issued order
1	State Orders	2
2	District Level Orders	11
3	Block Level Orders	54
4	Municipal Level Orders	6
5	KMC & Boroughs Orders	10
	Total	83



Observance of World No Tobacco Day, 2016

On 31st May, 2016 World No Tobacco Day was observed in the presence of dignitaries like, Ms. Usha Utthup (Eminent Vocalist), Dr. Arnab Gupta (Famous Oncologist, Director Saraj Gupta Cancer Center & Research Institute), Football Legend Mr. Bidesh Bose, Krishna Basu (Eminent Poet), Legendary Folk Singer Mr. Kalika Prashad Bhattacharjee, Ms. Mahuya Lahiri (Proprieter - Asha Audio).

'Agun Khekor Dal Shono', a music album conveying messages against Smoking and Tobacco Consumption was released by renowned Bengali folk music team "Dohar" with Asha Audio. The CD, consisting 6 songs and 2 poems by Dohar, renowned singer Lopamudra Mitra & renowned elocutionist Bratati Bandopadhyay, was inaugurated by Ms. Usha Utthup, Chief Guest of the programme.

A seminar on Tobacco Control Programme and an interactive session were organised to aware the audience about the harmfulness of tobacco in the society as well as in the economy. Lastly the programme was ended with the prize distribution of online competition on Tobacco Control and a wonderful performance by 'Dohar'.



Name of the Activity

Adolescence Health Training

Two purposive Training Programs on Adolescence Health were conducted with support from Vigyan Prasar, Department of Science and Technology, Government of India, to trigger of awareness on adolescence health and the related issues among the target group.

Date and Venue

1. 17th and 18th December, 2016 at Basudeb Lodge in Jalpaiguri District, West Bengal

2. 9th and 10th January, 2017 at Laulara R.C. College Campus in Purulia District, West Bengal

About the Program:

The motto of the training was to generate awareness among the adolescent girls regarding the specifics, physical, mental and psychological, of adolescence period, the connected health issues and the nutrition intake supposed to be required during that period and simultaneously to make them concerned about the ill effects of the early child hood marriages willy nilly perpetrated on them.

Scope:

The objectives of the training were as follows:

- To enhance the knowledge level of the tribal adolescent girls on adolescence in ggenneral with special emphasis on the changes that happen to them during adolescence e.g. menstrual hygiene, nutritional status etc.
- To sensitize tribal adolescent girls on different types of adolescent related government programme.
- To implant and stimulate in them Leadership Quality, and a keenness for Social Participation
- To aware adolescent tribal girls about social evils and their ill effects.
- To strengthen and enable them to counter the social evils

Target Group and Training Methodology:

- Target group of this awareness training programme was the teen aged tribal adolescent girls. A total of 120 adolescent girls were chosen for training from different blocks of Jalpaiguri and Purulia with the proportion of 60 each per district.
- To assess the awareness status of the target group, MANT conducted a pre-test survey before the training session. Relevant and effective topics and issues were singled out through methodical process for this awareness programme.
- Appropriate resource persons were being selected for conveying the requisite knowledge among the target group.
- After the training session, a post test survey was conducted with the same questionnaire to figure out the increasing knowledge level of the target group.



Content of the Training Programs and List of Resource Persons:

Following topics, as mentioned against the Resource Persons, were covered in the training program held at Purulia. The inaugural session was attended inerta by Smt. Sandhyarani Tudu, Hon'ble MOS, Backward class Welfare Department, Govt. of West Bengal and Sri Ajay Sengupta, BDO, Pancha and both of them stressed on the need of the training as such

Sl. no	TOPICS	RESOURCE PERSONS
1	Reproductive Anatomy and Physiological Changes During Adolescent Period, Good and bad Practices -Question and Answer	Dr. Gurudas Patra, Dy. CMOH-II, Purulia
2	Menstrual hygiene, sexual and reproductive health of adolescents	Mrs. Papiya Sen, Executive Director, MANT
3	Nutrition and Health - Stories of Best Practices	Dr.Kinkini Dasgupta Misra-Scientist-F,Vigyan Prasar, GOI-Delhi
4	Life skills in developing positive sexual behaviors	Mr. Debasish Bhandari, Consultant, C4D, UNICEF, Kolkata
5	Gender and Development during Adolescence Period	Nirmalya Mukherjee, Director, MANT
6	AIP Programme in Purulia	Mr. Aniruddha Roy, Consultant-Adolescent Intervention Programme. Purulia
7	Water, Sanitation and Hygiene	Dr. Biswajit Pal, Assistant Director, MANT
8	Psychosocial Development During Adolescent Period	Mr. Sudip Mandol, Councillor, Anwesa, Pancha, Purulia
9	Valedictory Ceremony	Dr. Chandidas Mukherjee, Secretary, MANT

Following topics were covered in the training program held at Jalpaiguri by the respective Resource Persons.

Sl. no	TOPICS	RESOURCE PERSONS
1	Physiological Changes during Adolescence	Mrs. Papiya Sen, Executive Director, MANT
2	Menstrual Hygiene	Mrs. Papiya Sen, Executive Director, MANT & Dr. R.P. Iswarary, Deputy CMOH- I, Jalpaiguri
3	Personal Hygiene & Sanitation	Dr. Biswajit Pal, Assistant Director, MANT
4	Nutrition During Adolescent and it's Need, Effectiveness and Sources	Dr. Shibani Chakrabarty, Nutritionist
5	Socio- Psychological Changes During Adolescence Period through Gender Lanes	Nirmalya Mukherjee, Director, MANT
6	Reproductive Health	Ms. Ratna Majumdar, DPHNO, Jalpaiguri
7	Different Government Projects	BDO, BMOH, CDPO,Dhupguri Block



Name of the Activity: Self Help Group

INTRODUCTION:

MANT has been actively working for economic & social development of the rural women through formation, stabilization and strengthening of Self Help Groups. The Organization believes that SHG is one of the key instruments for empowering women of the marginalized section of the society and has been effectively functioning on this issue for the last two decades. MANT has been organizing & conducting several skill & capacity building training programs, workshops, group discussions for Self Help Groups with the objective of creating in them a general consciousness & awareness on social issues, providing information on different income generation activities, imparting requisite skill and knowledge to tap and manage the productive natural assets and become self-reliant to increase the access to & control over natural resources.

ACTIVITIES:

MANT has been working in joint collaboration with the Directorate of Sericulture, Govt. of Nagaland under Intensive Bivoltine Sericulture Development Project in the selected blocks of Dimapur District (Dhansiripar & Medziphema). Programmes that have been conducted during the period in question in Two Blocks i.e. Dhansiripar & Medziphema covering 600 beneficiaries are given below in tabular form.



Component	Program brief	Venue	Block	Participants	No of Trainings	Outcome
Capacity Building Training Programme	Training imparted on basic concept, features, benefits, functions of SHG, roles & responsibilities of SHG members, rules & regulation for running a SHG, leadership & their required quality, book keeping and the process of bank linkage for opening bank account in the name of SHG. Relevant flash cards were also placard for the sessions. The focus was given on SHG sustainability & documentation.	District Sericulture Office, Signal Angami, Dimapur, Nagaland	M E D Z I P H E M A	400 (20 each)	20	20 SHGs have been formed (10 SHGs per cluster) & 20 members per SHG. SHG training Kit were provided to all 20 SHGs that includes Resolution Book, Savings Register, Loan Register, Individual Pass Book, Stationeries, Bag, Clock, Calculator, Cash Box etc.
Women Education Programme at Group level	The programme covered up the need of women education in India, barriers of women education, about educating Girl child, why it is important to educate women on women's health, how does our culture & gender affects women health, How women health reflects family genetics, Culture, Social norms, Daily actions and thoughts.	District Sericulture Office, Signal Angami, Dimapur, Nagaland	M E D Z I P H E M A	400 (20 each)	20	The facilitator received mixed responses from the group members i.e. some people were very reciprocative while very few were sigh to answer. From the oral feedbacks it has been understood that the participants gathered the basic fundamentals of women empowerment and have understood the root causes / barriers to their education.
Organizing of Workshops	The training workshops imparted with women beneficiaries on basic concept of cluster, its function, why it is necessary, why economic independence is need of the hour for women, social empowerment, community action/activities to mitigate women violence, effects of violence against women and need for getting united & empowered were also discussed.	District Sericulture Office, Signal Angami, Dimapur, Nagaland	M E D Z I P H E M A	400 (50 each)	8	The scope of the programme was to sensitize the women members on empowerment, economic up-liftment vis-a-vis their role in the contemporary Society.
Formation of Cluster	The issues like concept, features, and benefits, functions of cluster, roles & responsibilities of cluster leaders were elaborately discussed during the programme. The special focus was given on selection of cluster leaders, monitoring part (both financial & physical) of the newly formed SHGs, conflict management and resolution and linkages with different stakeholders which can bring back several benefits to the cluster / SHGs in near future.	District Sericulture Office, Signal Angami, Dimapur, Nagaland	M E D Z I P H E M A	Representatives of 20 SHGs	2	As an immediate outcome of the Cluster formation programme 2 Block level working committee has been formed a. Medziphema (CLA-I) – 11 members b. Medziphema (CLA-II) – 11 members
Distribution of Health Care Kit	All 20 SHGs were supported with Health Care Kit	District Sericulture Office, Signal Angami, Dimapur, Nagaland	M E D Z I P H E M A	Provided to 20 SHGs		Health Care Kits provided within the period of 21st – 22nd June, 2016 and 20th – 25th July, 2016 to the SHGs of Cluster I and Cluster II of Medziphema Block respectively.

Component	Program brief	Venue	Block	Participants	No of Trainings	Outcome
Disbursement of Seed Money	Each Group has been guided in opening Bank account and Seed Money of Rs. 40,000/- has also been transferred to each of the Group account.		M E D Z I P H E M A	Transferred through NEFT in Bank Account of 20 SHGs		Total Amount Sent 20*40,000/- = Rs. 8,00,000/-
Organizing Group Discussions	12 nos GDs were covered at Dhansiripar Block & 16 nos GDs at Medziphema Block. GDs were conducted on several topics like Mal-Nutrition, Women Health, Kitchen Garden, Role of women in Sericulture, Group Evaluation, Natural Resource Based IGAs, Basics steps & precautions of Sericulture etc.	District Sericulture Office, Signal Angami, Dimapur, Nagaland & Sericulture Farm, Dhansiripar, Dimapur, Nagaland	M E D Z I P H E M A	100 participants per GD	28	Sessions were very interactive and participatory in nature. The responses from the participants were spontaneous. The sessions generated positive vibe, increases knowledge level and creates awareness & general consciousness among the participants
Exposure Visit	2 days exposure visit was organized with 40 progressive farmers, ReshamKarmis&ReshamMitras at Jorhat, Assam.	Regional Sericultural Research Station (RSRS), Central Silk Board (CSB), Ministry of Textiles, Govt. of India, Jorhat, Assam		40	1	In brief the farmers come to know, learn & visualize the following things about sericultural practices (especially Mulberry plantation). Planting techniques, spacing, Preparation of land & cuttings for mulberry cultivation, Maintenance; Disease & pest management techniques, Pruning & leaf harvesting, Green manuring, Vermi-composting and its application & dosages, Visualizing rearing appliances and their use. Etc.

Name of the Activity: Livelihood Promotion and Woman Empowerment

A New Initiative :

Prantika – A Training cum Garments Production Centre, managed by exclusively Tribal Women, has been established at Majgerya Police Camp under Barikul PS, Bankura with infrastructural support from Bankura District Police. The unit has been inaugurated by the SP, Bankura Mr. Sukhendu Hira, IPS on 17.09.2016.

The primary objective of the unit is to help the tribal women attain self sustenance and economic growth through skill upgradation programs and thereafter show case & commercialize the end products to the general market thus strengthening the socio-economic standard of the communities.

Two full time Trainers has been appointed for providing handholding support to 20 tribal women for fabric production. The unit is producing cotton & linen fabrics for developing Kurtas & Shirts.





Following trainings were provided to the trainees

Topic	Date	Participants
Introduction & Loom part identification	19 th - 24 th Sept, 2016	20
Motif development	19 th - 21 st Dec, 2016	20
Tye& dye	22 nd - 24 th Dec, 2016	20

ICT and Community Media

Name of the Activity

Nityananda Janavani 91.2 F.M CRS

Major Objectives:

- i. Build up awareness, through the mode of education and entertainment (EE) designed by, for and with the community.
- ii. Understand the social problem in all its complexities and simplify it into an easily transferable message.

Target Areas and People :

The radio, in fact, a Communication for Development (C4D) initiative for mass reach – the only option available in this under-developed zone of a legendary backward district – that aims at making life – enhancing, life – saving knowledge easily available to everyone living within a radius of 15 km.



Activities and Achievements of Last Financial Year:

Program Duration:

The program is being broadcasted everyday for 4 hours from 3 pm to 7 pm—2 hours specified for Bengali and Santhali versions each. In case a listener misses to listen it at the scheduled time, a repeat is being broadcasted from 7 am to 11 am on the very next day.

The entire service is an initiative taken to fight perpetual poverty and backwardness in the marginalized area. It is an approach to help the underprivileged to sustain an upgraded lifestyle triggering social crises at different layers.

Hours of Production:

Almost 950 hours of production have already been broadcasted in the last year.

People Reached:

Approximately 70000 people were reached in the last year through radio programmes and campaigning.

Meetings on Sustainability:

Several meetings have been arranged and held with the Government Officials and Block Development Officials regarding the financial matters along with advertisement and promotion. MANT from their side has met with other business organisations and has been keeping contact with them. But the procedure will take place only after completion of the remaining administrative formalities and starting of the regular broadcasting.



Campaigning:

Several campaigning program were conducted to promote the listenership of the CRS throughout the whole coverage area. All the members of Nityananda Janavani Community Radio including the Station Manager, Producers and RJs participated in this campaign process at different places of the coverage area. They campaigned through Sound Clippings to grab attention of the people and live demonstrations of playing and tuning radio was also shown to them through mobile phones. T-shirts and Caps containing the name, logo and motto of Nityananda Janavani CRS were distributed through quiz contests which had questions related to radio, communication and current affairs.

Program Runners:

An efficient team at the core position of the CRS tackles the mechanism at different levels. An employee strength of 22 works at the grassroots level. They put in best efforts for the program's success in the long run.

The division is mentioned below :

- 1 Station Manager
- 8 Producers
- 13 RJ

Along with it, there are 8 people also who work as Community Radio Volunteer.

Typologies in Terms of Production:

CRS undertook several types of programs namely,

- Health
- Income Generation
- Culture
- Education
- Agriculture



Name of the Activity

Workshops on Tribal and Folk Music

Cultural traditions from various regions of the state of West Bengal reflect the rich diversity of Regional Music of the state. Each region has its own particular style and Jangalmahal is no different.

Tribal and folk music are not taught in the same methodical way that Indian classical music is being taught. The musical practitioners must still attend to their normal duties of hunting, agriculture or whatever their chosen profession is. In addition, over the years the traditional way of singing and the knowledge on folk music has become concentrated on few locally gifted people. Against this backdrop two workshops, namely Aadi-Raag (Workshop on Tribal Music) and Pranta-Raag (Workshop on Jhumur, Tusu and Bhadu Music) were organized by MANT in collaboration with Ramananda Centenary College, Laulara, Purulia to popularize and perpetuate the traditional way of singing among the young people and to preserve the distinct cultural pattern and instinct of the people from the cultural onslaught of other extraneous forces living in the margins.

Dates :

Aadi-Raag – 23rd August, 2016 to 25th August, 2016

Pranta-Raag – 5th September, 2016 to 10th September, 2016

Venue :

Laulara Ramananda Centenary College Campus, Pancha, Purulia

Participants :

Folks of “Jangalmahal” area, consisting of Purulia, Bankura and Paschim Medinipur.

A total of 25 people attended the “Aadi-Raag” Workshop
and

A total of 28 people attended the “Pranta-Raag” Workshop.





Resource Persons :

Aadi-Raag – Smt. Kalpana Hansda, Eminent Santhali Singer and Folk Artist

Pranta-Raag – Sri. Abhijit Bose, Eminent Bengali Folk Singer

Achievements:

The participants learnt and realized the rendition process and breath control in presentation of songs. The rich cultural heritage of Rural Purulia now on verge of extinction emerged as a living force to the learners and they almost vowed to preserve the traditional songs and tunes so that the extinct cultural tradition could be revived and resuscitated to a new dimension and gather the inner strength to withstand the buffets of time and the invasions of extraneous cultures. This also produced a pool of singers who would sing for the Nityananda Janvani, the CRS.

Name of the Activity

Use of Mobile Messaging (“Pranta-Kotha” Mobile Radio) for Awareness Campaign

The technology used is a basic ‘mobile radio’ system, which allows online uploading of audio content, made available to phones through a push-call (server calls stored numbers) or missed call (users place a missed call to servers and receive a call back). All users are able to listen to messages, browse older messages, and respond to messages by numeric input or voice recording. All call data and responses are made available on an online reporting dashboard immediately. Content shared on the platform will include curated 2-3 minute audio clips in the form of informational broadcasts or edutainment messaging, depending on the audience.

Pranta-Kotha is active now in the toll free numbers which are :

1. For Bengali – 07966210711
and
2. For Santhali – 07966210712

Target Areas and People :

Pranta-Kotha Mobile Radio System is closely working with District Administration of Purulia under Adolescent Intervention Program and trying to represent itself as the mouthpiece of the adolescents. Apart from that, three tribal populated areas of West Bengal namely Purulia, Bankura and PaschimMedinipur are main target areas of “Pranta-Kotha” Mobile Radio.

No. of Calls :

- Received – 2073 (Bengali – 1205; Santhali – 868)
- Answered - 200 (Bengali – 803; Santhali – 406)
- Broadcasted - 412

Name of the Activity **“Adolescent Intervention Program”**

MANT (Manbhumi Ananda Ashram Nityananda Trust) works as the Thematic Partner for the Communication Part of the Adolescent Intervention Program (AIP) at Purulia District of West Bengal. The proposed thematic project is about ICT initiative wherein the adolescents are in the central to air their voices and choices and thereby they can identify their own-self in their respective perspective. Here videos and audio clips have been produced at the community level on the issues like government schemes, importance of education, child marriage prevention, health, nutrition education, abuse and like and will be screened or played at the community by the trained adolescent volunteers.

• Objectives :

1. To ensure that a network of adolescents participates in the design, implementation, monitoring and evaluation of the project's activities in the selected Blocks.
2. Promote the rights of adolescents and youth to information and freedom of expression as stated in articles 12 and 17 of the CRC through the ICT Initiatives.
3. Strengthen the capacity of the Local Governments to protect the rights of the adolescents in the areas of survival, development, protection and participation.



• Activities :

I. Video Production

A total of 8 Community Video Volunteers have been taught to use and handle DSLR camera. They have shoot 4 videos already which are on different social issues like Early Child Marriage Prevention, Menstrual Health and Hygiene, Kanyashree Club and Importance of Kanyashree Towards Education.

II. Capacity Building

- i. A total of 16 adolescents have been trained through RJ and Anchoring Training Program.
- ii. A total of 25 adolescents have been trained through Training Program for Mentors.

III. Audio Magazine Preparation

8 audio clippings of 10 minutes' duration have been prepared among which 4 are in Bengali and 4 are in Santhali.

• Target Areas and People :

Adolescents of 4 Blocks (Hura, Manbazar-2, Barabazar, Baghmundi) and 3 Municipalities (Jhalda, Purulia and Raghunathpur) of the district of Purulia.



Name of the Activity Santhali Book Fair in Purulia

To cater the thirst for knowledge among the Santhali Tribe, MANT Kolkata in collaboration with Ramananda Centenary College organised a Santhali Book Fair on 9th and 10th January, 2017 at Ramananda Centenary College Campus, Laulara, Purulia which was very first of its kind in the district. A number of Santhali publishers from Purulia, Bankura and Paschim Medinipur put up their stalls at the fair ground with great enthusiasm. There were 20 stalls in the fair along with Santhali Books with other various items like tribal handicrafts, dresses prepared by the tribal Self Help Groups etc. The theme of the fair was to getting back to the root. So the stalls were prepared in such a way which reflected the Santhali culture. Besides, famous folk and tribal artists performed there every evening.



Name of the Activity Total Sanitation Scheme

Construction of 160 numbers of Sanitary Units has been done which clearly indicates people's reluctance in this issue.

• Target Areas and People :

People of the eastern part of Pancha Block of the district Purulia, West Bengal.

Name of the Activity

“Research and Publication”

Research project:

Reporting Period: 1st April, 2016- 31st March,2017.

1. Short term impact of gutkha ban on tobacco consumption behaviour in West Bengal.

Study Area:

Bankura, Purulia, PaschimMedinipur

Nature of Work:

The PAN India study conducted in 3 states namely Punjab, Kerela and West Bengal. The West Bengal part was carried out by Research team of MANT.

Duration: April-July,2016.

Objectives: To assess the perceived change of the ban on Gutkha/Chewable tobacco on tobacco consumption behaviour of tobacco users West Bengal.

To assess compliance of tobacco vendors to ban on sale of flavoured/ scented chewable tobacco/ gutkha in West Bengal.

Findings:

Major findings on Vendors:

- 68.5 percent vendors replied that Gutkha is easily available to them
- 75.3 percent vendor sell gutkha to the minors.
- 75.3 percent vendor replied that Gutkha was more profitable than Gutkha like new tobacco mixture.
- 15.7 percent vendors shifted to other business after gutkha ban.
- Only 1.1 percent tobacco shop raided by Govt. officials after Gutkha Ban.
- According to 53.5 percent vendors their Gutkha consumers were shifted to other tobacco products.
- 92.1 percent of vendors felt that Gutkha Ban is helpful for quitting Gutkha and 95.3 percent of the Vendors have supported Gutkha Ban.
- In PaschimMedinipur, 45.5 percent vendor replied that new Gutkha like products more profitable than Gutkha.
- Gutkha Ban cause loss to 42.9 percent vendors in PaschimMedinipur, 35.7 percent in Purulia and 21.4 percent respondents in Bankura.

Major Findings of Consumers:

- 64 percent tobacco consumers know about Gutkha ban.
- Tobacco consumers from PaschimMednipur (72.1percent) was more aware about Gutkha ban than other study area.
- Average Consumer of Gutkha in Bankura was 19.96 percent, 19.2 percent in Purulia and 19.16 percent in West Medinipur.
- 43.8 percent in Bankura, 43.8 percent in Purulia and 31.8 percent gutkha consumer in West Medinipur were trying to quit gutkha after Ban.
- At Present, 45percent, 37percent & 47percent of the respondents in Bankura, Puruliya & West Medinipur respectively told that they have stopped taking Gutkha.
- 32.2 percent Gutkha consumer economically gained after Gutkha Ban.
- 30 percent respondents increased their expenditure on other tobacco products.
- 88 percent of the tobacco consumers have supported the gutkha ban
- 58 percent of Gutkha consumers were shifted to other tobacco products after Gutkha Ban.

2. Impact of Out of Pocket Expenditure for health care on the living standard of the Tribal people in West Bengal.

Area of study : Purulia, West Bengal.

Nature of Study : Research work

Time of the Study : May – June 2016

Objective : to see how the expensive health care expenditure is affecting the living standard of the tribal peoples.

Results : The health insurance of the Tribals, their household expenditure, cost and management of their health expenditure are the important variables those are considered for the analysis. Lastly the findings explained that the treatment cost had been an added burden on the low income tribal population and they managed it by paying cost through borrowing

3. Effect of Capacity Building training on knowledge level of Rural SHG member of Nagaland.

Study area : Medziphema Block, Nagaland

Nature of Work : Evaluation study.

Duration : June-July,2016.

Objectives : To know the impact of Capacity building training on the SHG members of Nagaland.

Results : The results of the study which was showed positive and significant effect of capacity building training on knowledge level of SHG members on different SHG related affairs was shared with Ministry of Textile, Govt. of India and Directorate of Sericulture, Govt. of Nagaland.

4. Leading Brands of Cigarettes, Bidis & Smokeless Tobacco Fully Compliant with new 85% Pictorial Health Warnings in West Bengal.

Study Area : Kolkata, West Bengal

Nature of work : Data collection and primary report preparation of PAN India study organised by Voluntary Health Association of India.

Duration : August- September,2016.

Objective : To know the status of Pack warning of different tobacco products in the state of West Bengal.

Major Findings:

*66% of the cigarette packs were fully compliant with all the labeling requirements of the law: graphic, text content, location (front & back and top of the pack), and size (85 percent of the principal display area) of the health warning labels.

*Every pack of all purchased 13 bidi brands (all non-identified bidi companies) were non-compliant and were not implementing 85 percent pictorial health warnings.

*27% of the smokeless tobacco packs displayed a pictorial and text health warning label that covered 85 percent of the principal display area of both sides of the pack.

Note: The data set has sent to the VHAI, New Delhi for further evaluation and reports.



5. Assessing the current level of Compliance for the Sections of 4, 5, 6, 7, 8 & 9 of COTPA, 2003 in Darjeeling District of West Bengal.

Nature of work: Research study.

Study area: Four sub-divisional head quarters (Darjeeling, Kurseong, Kalimpong and Siliguri). Matigara and Kurseong Block of Darjeeling district.

Duration: December,2016-January,2017.

Objectives: To know the status of compliance of Section-4 of COTPA in Darjeeling District of West Bengal.

Technical support: International union Against Tuberculosis and Lung Diseases, New Delhi India

Major findings:

83.56 % public places have signages out of that 82.21 % displayed at prominent places and 80.85 % have COTPA specific signages with designated person name.

92.72 % public places have no active smoking at the time of data collection and 90.57 % have no smoking Aids. Only 18.6 % of Public places of Darjeeling district have evidence of smoking. Overall the rate of compliance of the section -4 of COTPA,2003 in Darjeeling district is over 80 % compliance.

On the base of this research report the Darjeeling district has declared as West Bengal first smoke free district on 26th January, 2017.

6. An impact study of Adolescent Health training program on the awareness level of adolescents on menstrual health and Nutrition

Nature of Study: Impact study of awareness health program on adolescent health & nutrition organised by MANT in collaboration with VigyanPrasar, GOI

Area of Study: Purulia&Jalpaiguri, West Bengal

Duration: December 2016

Objective: The objective of the study was to see the Impact of training program for the adolescent girls on the awareness generation about their Menstruation health & nutrition intake.

Major Findings:

Almost all the girls after the training program accepted that changes occur in the adolescent period are different for boys and girls after the training program. It is observed that the training program was successful in generating awareness among the adolescent girls about the meaning of complete nutrition. Lastly, the training program was effective in making them understand that both the girls and boys should be treated equally.

7. The Impact of Demonetization on the sales and consumptions on cigarettes and Bidis: A case of West Bengal

Area of study: Kolkata & Paschim Medinipur, West Bengal.

Time of the Study: January – March 2017

Objective: To study the effect of sudden ban of 500 and 1000 denomination on the market status of different brands of cigarettes and Bidis in West Bengal.

Primary result: It is observed the sales of different cigarette brands have dropped remarkably within the 20 days of demonetization and the prices have adjusted accordingly with the fall in sales.

Note: Further evaluation of the data is going on and the results will be published accordingly.

Staff Salary

MANBHUM ANANDA ASHRAM NITYANANDA TRUST			
STAFF SALARY FOR THE F.Y. 2016-17			
SALARY	HEAD	MALE	FEMALE
<2500	15	06	09
<7000	65	26	39
<15000	110	81	29
<30000	16	13	03
<50000	03	01	02
ABOVE 50000	2	21	01
TOTAL	211	148	63

Annual Disclosure of International Travel by Staffs

2016-2017

Name	Designation	Destination	Purpose	Gross Expense	Sponsored by
Nirmalya Mukherjee	Director	Liverpool, United Kingdom	To attend the 47 th World Lung Congress	2,32,897.00	The International Union Against Tuberculosis and Lung Disease
Nirmalya Mukherjee	Director	Kathmandu, Nepal	To attend the LSHC Course in Kathmandu, Nepal organised by John Hopkins Centre for Communication Programme	1,25,000.00	MANT

Details of the Members of the EC of MANT for 2016-2017

Srl.No	Name	Father/Husband's name	Designation	Occupation	Full Postal Address	Relationship with members	Telephone No.	Nationality
1	Milan Chowdhuri	Sri Tushar kanti Chowdhuri	President	Service	VIII.+ P.O.- Pancha, Dist- Purulia, 723151	Nil	09732085495/ 07586974664	Indian
2	Smt.Narayani Chatteraj	Lt. Gour Chandra Banerjee	Vice-President	Social Work	VIII.+ P.O.- Pancha, Dist- Purulia, 723151	Nil	9933130809	Indian
3	Dr.Asim Kumar Sinha	Sri Bishnupada Sinha	Member	Service	Kreeng Apartment Cooks' Compound, Purulia, 723101	Nil	9434018418	Indian
4	Smt. Shreemanti Hembram	Sri Sahadeb Hembram	Member	Social Work	VIII. Dhullapora, P.O.- Menidi, Purulia, 723151	Nil	8670264455	Indian
5	Smt. Jyotsna Sahis	Lt. Rakhahari Sahis	Member	Service	VIII.+ P.O.-Laulara, Purulia, 723151	Nil	9333723074	Indian
6	Sri Asim Sinha	Lt. Nanigopal Sinha	Member	Service	VIII.+ P.O.- Pancha, Dist- Purulia, 723151	Nil	9852509514	Indian
7	Sri Bankim Chandra Halder	Lt. Gourangasundar Halder	Treasurer	Business	VIII.+ P.O.- Pancha, Dist- Purulia, 723151	Nil	9732190426	Indian
8	Sri Mitran Tudu	Lt. Pradhan Tudu	Asst. Secretary	Social Work	VIII. Kurkutia, P.O.- Pancha, Purulia, 723151	Nil	9635178122	Indian
9	Dr. Chandidas Mukherjee	Lt. Harihar Mukherjee	Secretary	Social Work	VIII.+ P.O.-Laulara, Purulia, 723151	Nil	09732167160/ 08420052106	Indian



MANT

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